

FOR IMMEDIATE RELEASE

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UPROSPER INSURANCE SERVICES PARTNERS WITH LOCAL CREDIT UNION TO OFFER INSURANCE TO THEIR MEMBERS AND COMMUNITIES

Cheyenne, Wyoming – September 15, 2015: UProsper Insurance Services LLC*, has reached an operating agreement with First Line Insurance Services, Inc. to offer insurance services to members of the Cheyenne and Casper communities, as well as the members of WyHy and Western Vista credit unions.

“This is one more way for us to provide complete financial protection to our membership. We understand that protecting our members is what we have always done. Most insurance companies are now competing merely on price. Our responsibility is to help them understand that a lower price doesn’t always mean they are fully protected.” --John Balser, CEO Western Vista

When asked why UProsper is partnering with First Line, Bill Willingham, President/CEO of WyHy, said, “It is important for us to have a partner that believes in our service philosophy, one that can help our members in their time of need. As an independent insurance agent, First Line writes with only “A” Rated Companies. These companies compete to provide our members the best protection for Auto, Home, and Business Insurance.”

First Line Insurance Services is based out of Englewood, Colorado and started working with credit unions in 2008 to provide quality and affordable insurance solutions. First Line is excited to work with the newly formed UProsper Insurance Services LLC*, and the members of WyHy and Western Vista credit unions.

In the coming months, UProsper will implement additional CUSO initiatives by making more formal announcements regarding the joint ventures that are intended to strengthen both credit unions’ member relationships and increase their viability and success within the communities they serve.

WyHy.org
800-442-2392 or 307-638-4200

WVista.com
800-310-2197 or 307-634-2197

Both Have Branch Locations in Cheyenne and Casper

* UProsper Insurance Services LLC, is a wholly owned subsidiary of UProsper Services Group LLC a credit union service organization owned by WyHy Credit Union and Western Vista Federal Credit Union.

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